

The Beat Goes On!

The first half of 2008 has come and gone, and BMA continues to power through like a fully loaded transformer. Well over 150 projects have been started, underway or completed in the first half of the year alone! In addition, scores of service calls and repairs have been, and are being, handled as we continue through the summer and into the fall. We're working hard on a variety of projects, with longtime partners and with new clients as well.



Recent local projects have included signs and display items for Cetrella Restaurant in Half Moon Bay, EA Sports, Brittan Corners Shopping Center in the South Bay, LTH Market in San Francisco, and Pacific Catch in Corte Madera.

Nationally, our long association with Ross Stores, Inc. continues with the addition of over 50 stores this year, and Oakley — the sunglass giant — always offers challenging projects. We're really looking forward to keeping busy through the end of the year!

Bill Moore: A Sign Industry Leader & Pioneer

By Skip Moore, BMA President, 1st Vice President of CSA, Chair of the 50th Anniversary Committee

As we prepare to recognize the 50th anniversary of the founding of the California [Electric] Sign Association in 2009, it's important that we acknowledge those individuals that proved invaluable in getting us where we are today. On August 29, 1959, 30-year-old Bill Moore sat at a table with other representatives of the Northern California Electric Sign Association (NorCal) and the Southern California Electric Sign Association (SCESA) to sign the Articles of Incorporation of the California Electric Sign Association, thus unifying the industry in the growing state and providing a pathway for others to follow.

For the full story on Bill Moore's remarkable history and legacy, please visit the "news/archive" section of www.billmoore.com.



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