



*Richwood competes in the SF Marathon*

Keeping fit, staying competitive; coordinator **Richwood Borja** ran in two 10k, two 12k, seven half- and two full marathons in 2009! *(Just looking at the picture makes me tired. -Ed.)*



*Dad Brett has a firm grip on his son*

Not content with both work and fame (see pg. 1), **Lia Lackey**, BMA senior coordinator and our social chairwoman took a little time to have a baby in Spring 2009. Hi, Rollie!



Completely coincidental to his 15 yr. anniversary at BMA, senior coordinator **Daniel Chu** got married in Fall '09! Congratulations to Dan and Lolo from all of us at BMA!



*(l to r) Skip Dan, Paul, Graham, Jaran and his wife Cassandra. Photo by Alastair*

## What happens in Vegas...

... is the biggest sign convention of the year. Spring 2009 brought the International Sign Association convention and show back to Las Vegas and BMA sent a select group of representatives to see the latest ideas and technologies in the sign industry.

Those of us at the office who kept BMA operating smoothly got the info that there were a LOT of interesting and exciting new ideas and products at the show. We're already applying some of these new concepts to upcoming projects!

## Milestones

Alastair Cumming, Vice-president, Treasurer and Sommelier of BMA marked his 25th anniversary with BMA in March of 2009. "It's been a memorable — and exceptional — ride.", commented Al. Based on climbing the stairs up from the street every work day, Al believes he has topped Mt. Everest at least five times (!) in his twenty-five years.

Daniel Chu, our most senior Senior Coordinator and Technical Wizard also reached a notable anniversary: fifteen years at BMA in May 2009 "Wow! Time goes by fast!", said Dan. We all appreciate his seasoned experience and the depth of his knowledge, but suspect he'd rather be a super-hero (Nice Halloween costumes, Dan!)



## Ross Stores, Inc. Opens 1000th Location; BMA acknowledged



*Ross' exciting new location in Westlake shopping center, Daly City, CA*

In August 2009, Skip and Alastair were honored by our biggest client, Ross Stores, Inc., for having been a part of achieving 1,000 combined Ross Dress For Less & DD's Discount stores.

Jim Fassio, President and Chief Development Officer of Ross Stores said that Skip and Al were two of just a handful of people who could say that they had been there from Store #1 until the present day. Thanks for the compliment and the commemorative certificates and t-shirts, Jim. We're doing our best to help take you to Store #2000!

## New Clients, New Growth!

We are extremely pleased to announce the addition of Citi Trends clothing stores and Shari's Restaurants to the BMA family. Citi-Trends is based in Savannah, but hopes to expand into the West, while Shari's is extremely popular in the northwest and is hoping to make a big splash in the Bay Area. We look forward to more locations from both!

Citi Trends

Shari's